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Class-B.Voc (Sem. IV)

Subject -BUSINESS ENVIRONMENT

Paper- BVC - 402

Time Allowed : 3 Hours

Maximum Marks :50

Section - A

Note :-Attempt any TEN out of 12 questions.

- (a) Ecological factors of macro environment.
- (b) Social Audit.
- (c) Demerits of Capitalism.
- (d) Mixed Economy.
- (e) SWOT Analysis
- (f) Strategic Management.
- (g) Globalization.
- (h) Bank Rate.
- (i) Delicensing.
- (j) Define Culture.
- (k) Sources of New Technological Dynamics.
- (l) Diversity in business environment.  $10 \times 1 = 10$

Section - B

Note:- Attempt any two questions.

- 2. Discuss nature and scope of Business Environment.
- 3. Explain Monetary Policy.
- 4. What are the various strategies for going global?  
Explain with example.

5. What are the main objective of 5 year planning in India? Explain.  $10 \times 2 = 20.$

### Section- C

**Note:-** Attempt any two questions.

6. Evaluate the Social Responsibility of business in India.
7. Explain in detail what does the political legal environment do?
8. Explain Socio- Culture Environment in India and also explain the impact of culture on business.
9. What do you understand by technology leadership and technology followership? Discuss the advantages and disadvantages of both the strategies.  $10 \times 2 = 20.$

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